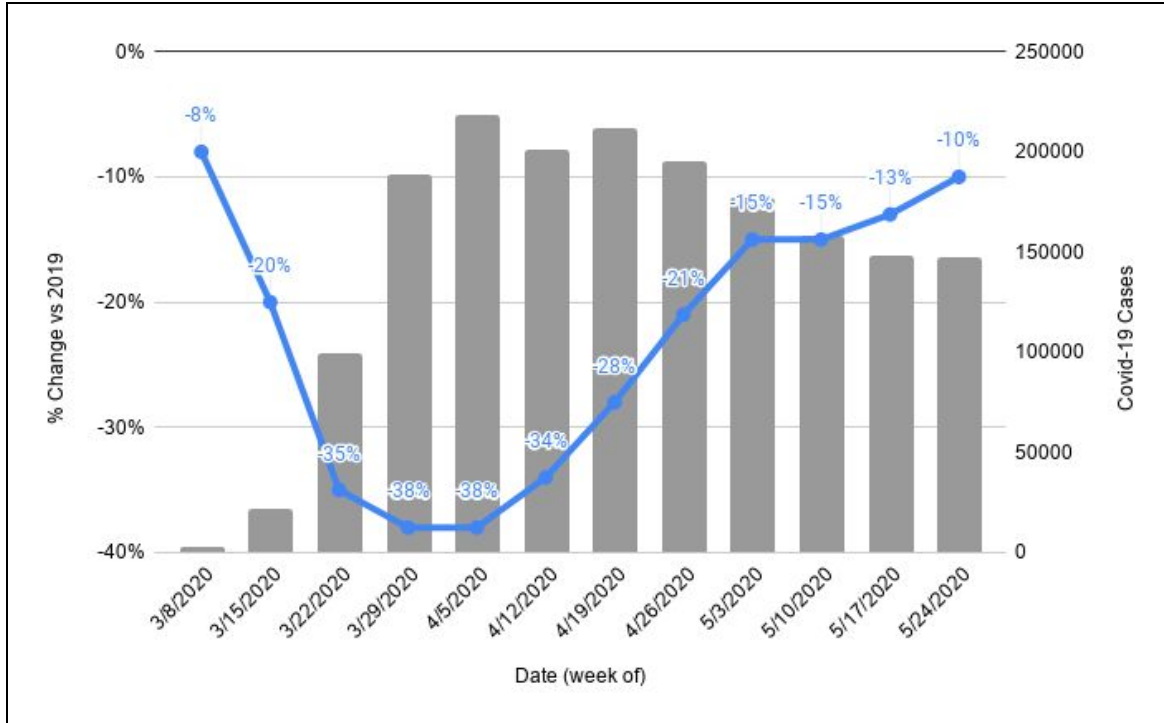


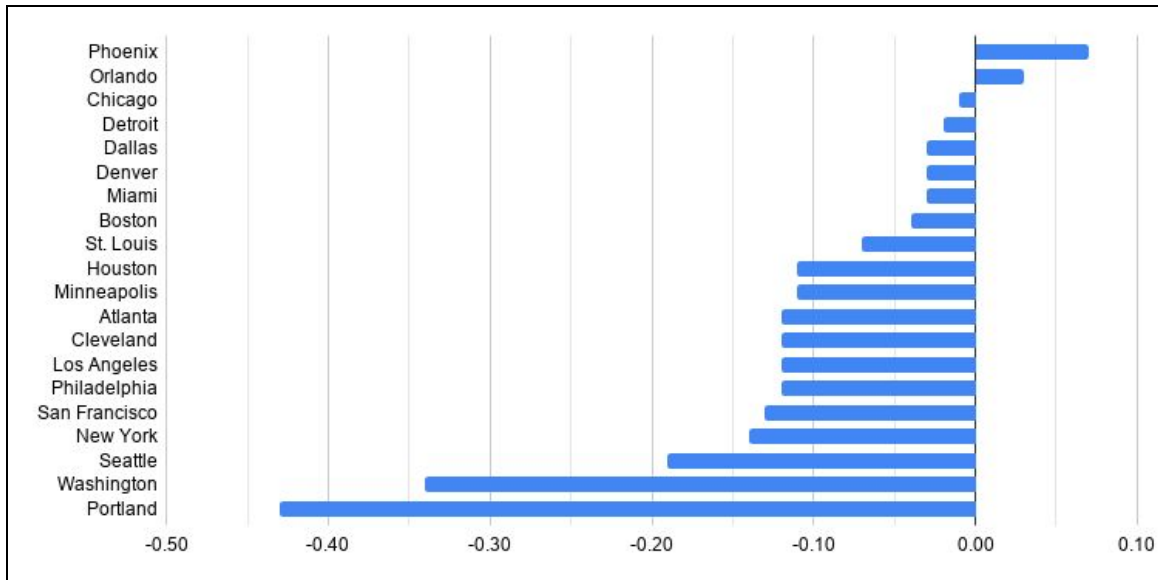
## The Pulse of the Aftermarket

A White Paper Series by [Aftermarket Analytics](#) and [Full Throttle Technologies](#)

**National Pulse:** Despite the Memorial Day holiday and protests erupting nationwide, National RO was down only -10% beating our forecast (-11%) by a nose. New Covid-19 cases stayed below 150k for the second week in a row. Our forecast for next week is -11% versus 2019.



**Market Pulse:** Phoenix (+7%) led the way again with Orlando (+3%) joining on the upside while Portland (-43%) dropped below Washington DC (-34%) on the downside.



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**Forecast**

Market level forecasts were less accurate than last week. Our worst miss was Portland where we forecast -18% but activity plummeted to -43%! Ouch. We hit the mark in Philadelphia and missed by only 1% in Minneapolis, Seattle, St. Louis, and Washington DC. Forecast error as measured by mean absolute deviation (MAD) was 5.3%, worse than last week but slightly better than 2 weeks prior. Temperatures are warming this week with Dallas, Houston and St. Louis expecting high temps in the 90s while Phoenix will again hit a scorching 110.

Market	Week of May 24			Week of May 31	
	Actual	Forecast	Error	Forecast	Weather
Atlanta	-0.12	-0.10	-0.02	-0.13	86/67 TStrms
Boston	-0.04	-0.10	+0.06	-0.08	81/62 Fair
Chicago	-0.01	-0.14	+0.13	-0.05	76/64 TStrms
Cleveland	-0.12	-0.08	-0.04	-0.11	78/64 TStrms
Dallas	-0.03	-0.10	+0.07	-0.06	95/75 Sunny
Denver	-0.03	-0.07	+0.04	-0.04	89/61 Sunny
Detroit	-0.02	-0.08	+0.06	-0.04	84/62 TStrms
Houston	-0.11	-0.08	-0.03	-0.12	91/74 Cloudy
Los Angeles	-0.12	-0.08	-0.04	-0.14	80/62 Sunny
Miami	-0.03	-0.06	+0.03	-0.05	83/78 TStrms
Minneapolis	-0.11	-0.10	-0.01	-0.15	87/63 Fair
New York	-0.14	-0.12	-0.02	-0.14	85/68 Cloudy
Orlando	0.03	-0.06	+0.09	-0.01	82/73 TStrms
Philadelphia	-0.12	-0.12	0.00	-0.12	89/68 TStrms
Phoenix	0.07	0.01	+0.06	0.04	110/83 Sunny
Portland	-0.43	-0.18	-0.25	-0.34	75/52 Cloudy
San Francisco	-0.13	-0.21	+0.08	-0.16	67/53 Sunny
Seattle	-0.19	-0.18	-0.01	-0.20	68/51 Cloudy
St. Louis	-0.07	-0.08	+0.01	-0.06	90/70 TStrms
Washington	-0.34	-0.35	+0.01	-0.33	88/70 TStrms
<b>US</b>	<b>-0.10</b>	<b>-0.11</b>	<b>+0.01</b>	<b>-0.11</b>	-
<b>MAD</b>			<b>0.053</b>		

All forecasts are in terms of percent change (-0.11 = -11%) from the same week in 2019.

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